

SERENGETI, TANZANIA





Open: Year-round
Children welcome (5 years & over)
Diets supported: Vegetarian, vegan, gluten-free
Private game drives & transfers (book in advance)



# **LOCATION**

AURARI CAMP: Wogakuria Hills, Serengeti (North)

Closest Airstrip: Kogatende

CHERERO CAMP: Musabi Plains, Serengeti (Central-West)

Closest Airstrip(s): Seronera or Grumeti



### **FACILITIES**

- •6 Tented suites [King/Twin/Family]
- •Solar powered | 24 hours electricity
- •Solar heated water | 24 hours running water
- •"WiFi | Hand laundering | In-room charging

INDFUL, conscious and values-aligned, AURARI CAMP and CHERERO CAMP are owner-run safari camps that feel like a different game. In an exotic land where giant corporations seek to set their footprints, the creators of Kantabile Afrika stayed true to their principles in crafting two eco-friendly sanctuaries in Serengeti National Park that are soulful and genuinely authentic. With sustainability at the forefront of the design, the masterminds behind Cherero Camp have chosen to do away with swimming pools and bathtubs, in favour of water-saving rain showers. Each exclusion at Cherero Camp is just as intentional as the inclusions, as the purpose-led visionaries take great care in finding the right balance between comfort and indulgence.

#### JOIN US FOR AN IMMERSIVE EXPERIENCE

Cherero Camp is located in a secluded area west of the hub of Central Serengeti. 'Cherero' is the Swahili word for lovebirds; the name carries a special meaning as it symbolizes the co-creators' labour of love in bringing the project to fruition.



Your journey begins the moment you land. Met by your personal guide at the airstrip with a warm smile and refreshments, you'll begin a slow and scenic drive to Cherero Camp. The drive itself is a gentle immersion into the world of wildlife, with the chance to spot elephants, zebras, or even a pride of lions along the way.

As you arrive at camp, the stress of daily life fades into the breeze. After settling into your spacious tented suite, enjoy a refreshing drink and light lunch under the shade of acacias.

Spend your first evening gathered around the campfire under a canopy of stars, trading stories with fellow travellers and your guide, before sitting down to a gourmet dinner prepared with locally sourced, seasonal ingredients.

Let the symphony of the savannah lull you to sleep...your journey has just begun!













This morning is all about options. For those seeking adventure, you have the option to rise before dawn for a hot air balloon safari where you will eagerly await the moment when you will ascend above the golden Serengeti plains just as the sun breaks the horizon.

Spot herds of wildebeest, giraffes, and elephants from above. Upon landing, a celebratory champagne breakfast awaits in the bush.

Alternatively, enjoy a full-day game drive, exploring the richness of the Musabi Plains and beyond. With a hamper lunch packed just for you, follow your guide's instinct as you search for big cats, grazing herds, and those quiet, magical moments only found on safari.

Return to camp at dusk for Happy Hour, where a warm meal awaits. Lounge on your private deck or in the dining area with a drink in hand, watching nature's own 'bush TV'. As the stars begin to shine, enjoy a little stargazing by the campfire before retreating to bed, lulled by the distant calls of lions.

Start your day with gentle yoga, breathing in the fresh, untamed air of the Serengeti as the sky softens with morning light. This is a slower day, a chance to reconnect, reflect, and enjoy life at camp.

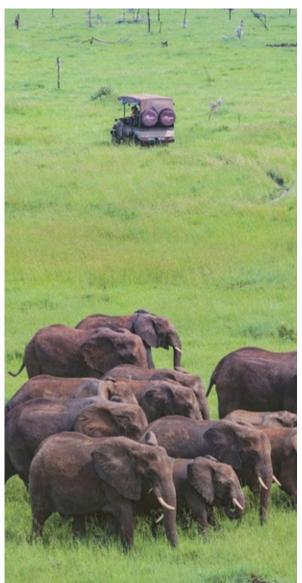
After a short morning game drive exploring the surrounding plains, return for a hot lunch at camp. Elephants have been known to wander by, offering surprise sightings just beyond the deck.

Spend the afternoon as you please such learning more about the environment, flora and fauna at our interactive library, playing a game of Bao with our team, or enjoying our new wellness area.

Dinner is another celebration of Tanzanian flavours, and if you're lucky, the stars will shine bright above the open dining tent. The perfect setting to prepare you for a restful sleep.













Wake early for one of Cherero's most loved rituals, our signature sunrise breakfast. Served alfresco as the first light kisses the plains, it's a moment of quiet reverence and unforgettable beauty. We are very fortunate to be blessed with this beautiful setting, so you don't need to venture off for the prized bush breakfast experience.

Today's adventure takes you further afield, perhaps into the Nyasirori or Grumeti river areas, known for rich biodiversity and fewer crowds. Or, if visiting during migration season (May–June or Sept–Dec), your day may be spent witnessing the movement of wildebeest and zebra herds retracing their ancient paths.

Return for a sunset sundowner by the fire, where the atmosphere is sociable, relaxed, and full of stories. This evening is our celebration night, a chance to toast new friendships, enjoy a specially curated menu, and reflect on the magic of your stay.

There's no need to set an alarm today. Sleep in, cocooned in the comfort of your tented suite, as the sounds of nature gently filter through the canvas. Birdsong, rustling leaves, the distant call of wildlife welcoming the morning.

When you're ready, savour a slow breakfast in the open-air dining area. Whether it's fresh fruit, a full English, pancakes or just a perfectly brewed cup of coffee, this is your moment to reflect.

Soon, it's time to say farewell to the Serengeti, though we never truly say goodbye, only "see you later". Your guide will accompany you on the journey back to the airstrip, taking the scenic route so you can soak in the last sights of the plains, perhaps catching a final glimpse of zebra herds or a lingering lion in the grass.

As you take off, look down one last time as the Serengeti stretches endlessly beneath you, natural, wild, and unforgettable.

Karipu Sana

Until we meet again...











# **Women-led Hospitality**

Female leadership at the forefront, roughly 50–50 representation in the workplace, championing women working in the bush, and initiatives that support women and girls.



# **Business by Design**

Mindful architecture and operations that do not burden the environment, from tent design and passive cooling to thoughtful sourcing and energy use.



# **Community-first Tourism**

Our values—not tourist pressures—guide our decisions. We hire locally, transform unskilled labour into skilled professionals, and consider amenities and practices with neighbouring communities in mind.